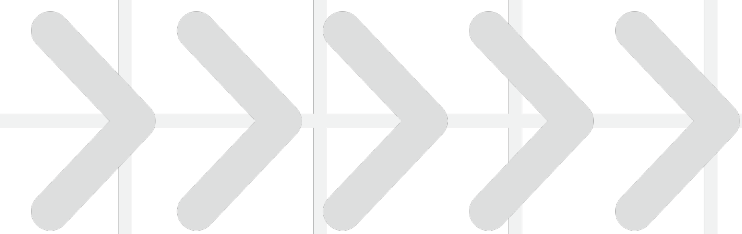




# **THE IMPORTANCE OF STORYTELLING**

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# OVERVIEW



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graph TD; A[OVERVIEW] --- B[SPEAK WITH PASSION]; A --- C[GUIDE TO TELL A STORY]; A --- D[TIPS IN STORYTELLING]
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## **SPEAK WITH PASSION**

How to speak  
in engaging  
way to get the  
attention

## **GUIDE TO TELL A STORY**

Steps to make  
your  
storytelling  
great

## **TIPS IN STORYTELLING**

What to do  
before when  
you show it!

# WHAT MAKES THEM SO INSPIRING?



# **SPEAK WITH PASSION!**

- Identify your unique and meaningful connection to your presentation topic!
- Find what fires you up!
- Science says that passion is contagious and it helps us to inspire others
- Be enthusiastic and persuasive

# **SPEAK WITH PASSION!**

- Before we inspire others, we should be inspired first.
- Studying our material beforehand is necessary, including the devotion, time, and effort
- Maintain eye contact, stand firm, and use hand gestures
- Be confident to express ourselves - our authentic ones.

# THE ART OF STORYTELLING



Storytelling is used for demonstrating someone's belief and where they come from. It can also be used for entertaining, catching attention, and expressing someone's identity.

# A GUIDE TO TELL A STORY

## KNOW YOUR AUDIENCE

Find a trending issue to share or topic that would be enjoyable for the whole room

## ROOM AMBIENCE

We know how the theme / topic should be: funny, serious, or emotional

# A GUIDE TO TELL A STORY

## MOMENT IN LIFE

Tell our little moment in life to begin your speech and as a hook to get the audience's attention

## MEMORIES TO TELL

Pick one of our best/memorable moment in life, for example family, success story, or how we overcome our fear

# A GUIDE TO TELL A STORY

## CONNECT OUR MEMORIES

Connect our memories with the topic we are presenting which involve the people, places or event

## OPINIONS TO HEAR

Give our own opinion related to our experience. Tell the audience about how we feel regarding that experience

# A GUIDE TO TELL A STORY

## MANAGE THE FLOW

Tell the story with the plot from past to present. We also can compare one thing to another. Or we can tell about our fight to get something

## FOLLOW THE STRUCTURE

Remember to create the outline for our story: opening - content - closing. Start with “once upon a time” or anything that tells time and place.

# A GUIDE TO TELL A STORY

## AN END FOR EVERY STORY

Tell the audience how our story/experience ends, before we start telling the new story.

## KEY TAKEAWAYS

Mention the takeaways, lessons, or morale from our story. Connect them with the topic and remember to make a (short) conclusion.

# A GUIDE TO TELL A STORY

## ADD A TWIST

Make a twist or unexpected end about the story or something surprising or 'plot-twist'

## SURPRISE THE AUDIENCE

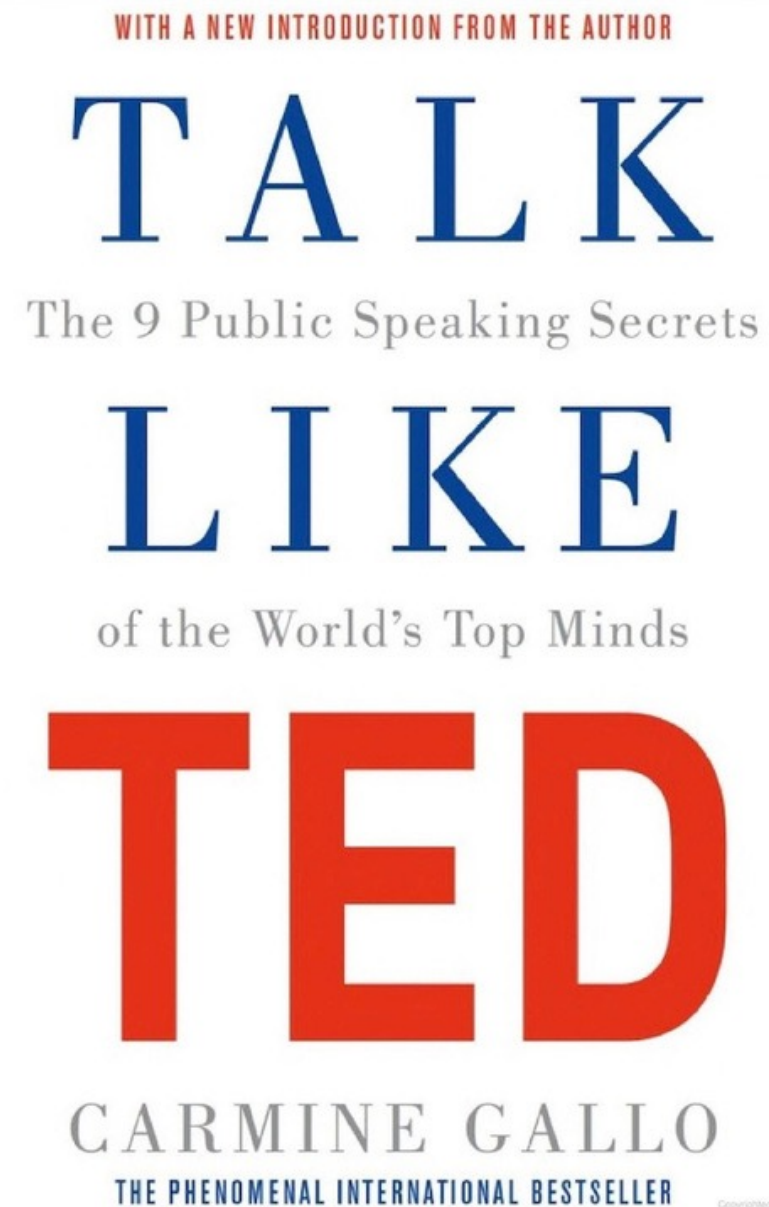
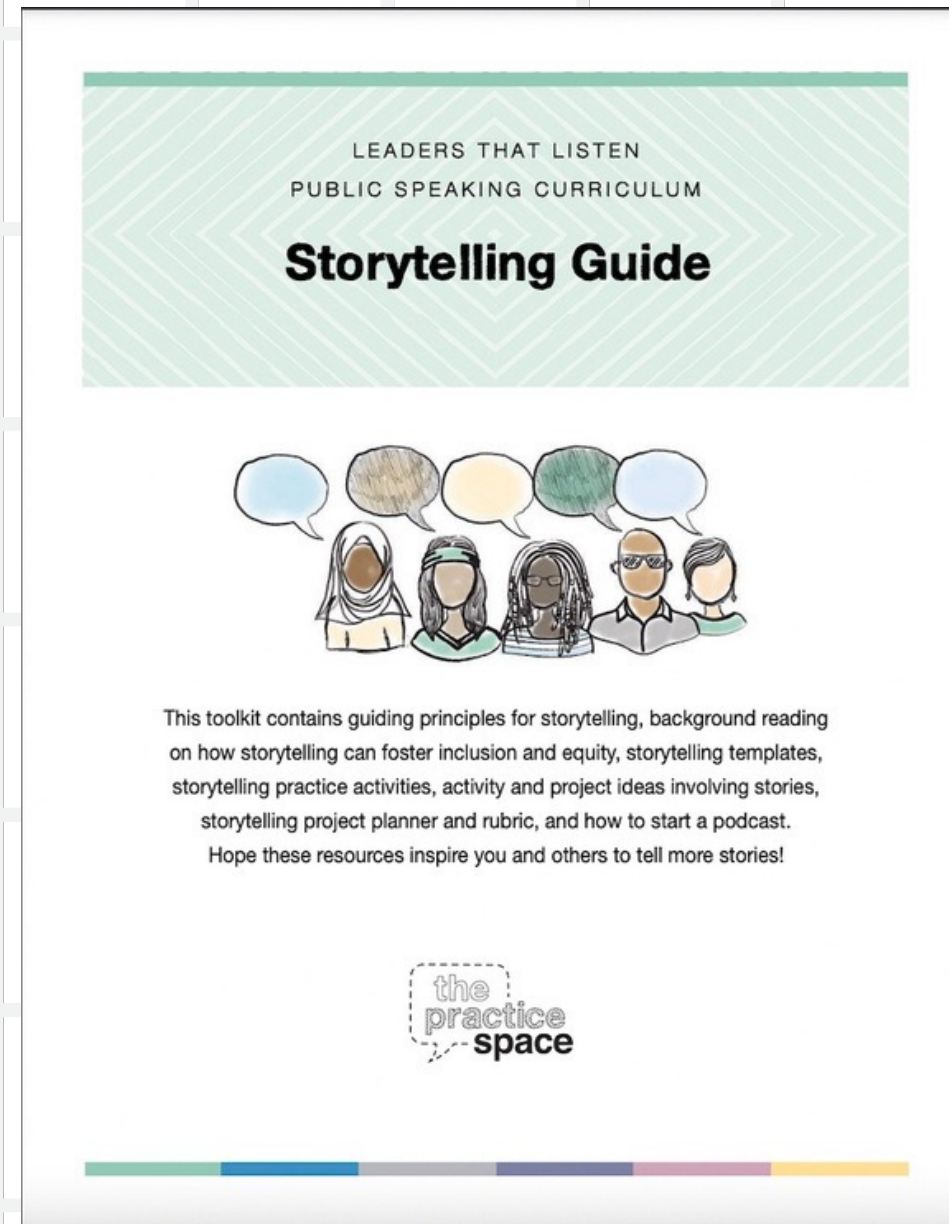
Twists are made to surprise the audience, take them deep to our story first and 'wake them up' at the end!

# TIPS IN STORYTELLING

- Get into a comfortable position
- Be conversational and talk to our audience
- Use gestures and face to enhance drama
- Be Yourself, use your own style
- Keep your pace, don't be too rush
- Make a clear endpoint, don't hesitate



# REFERENCE







<https://www.menti.com/al9ksesqyceu>

menti.com  
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