



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



NATIONAL
MULTIPLICATION
TRAININGS



INTERNATIONALIZATION & FACULTY DEVELOPMENT

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YOUR CASE - BRAINSTORMING

- How is an internationalization program initiated?
- Who take the major roles in the initiation of an international programs/activities?



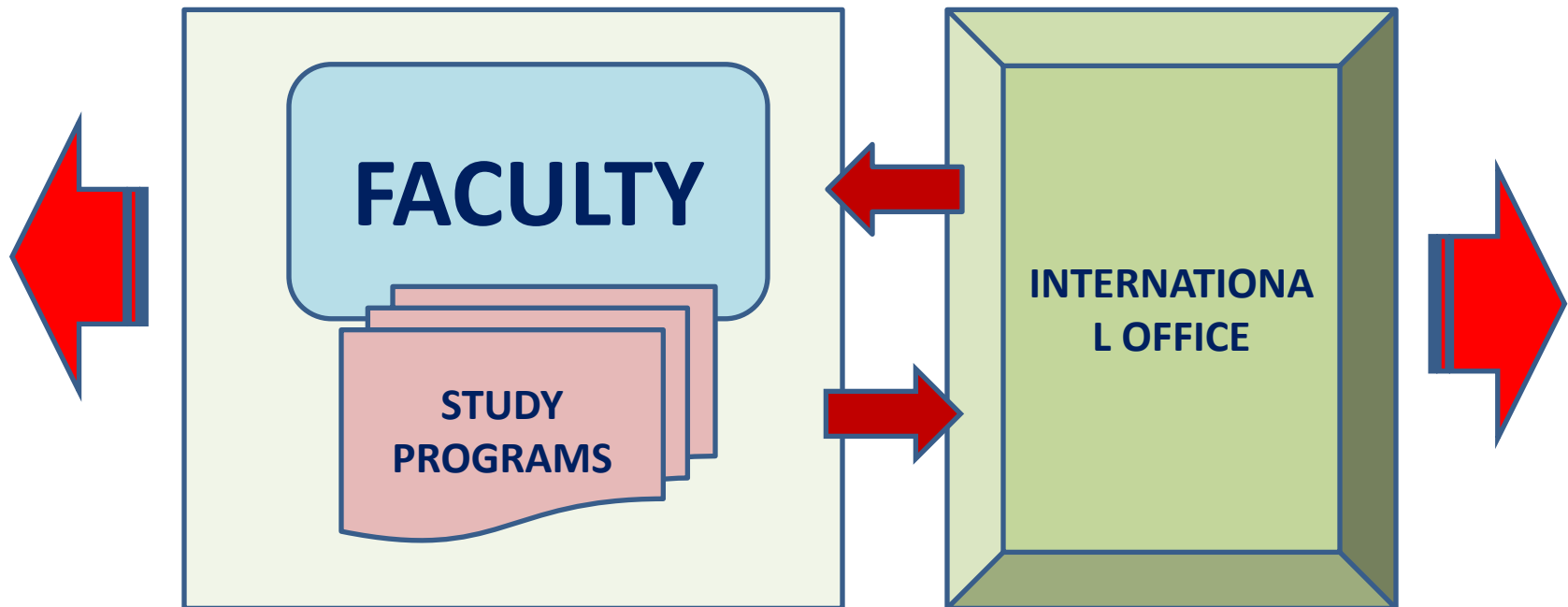
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THE LOCATION OF FACULTY/SCHOOL/COLLEGES





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DAAD
HRK

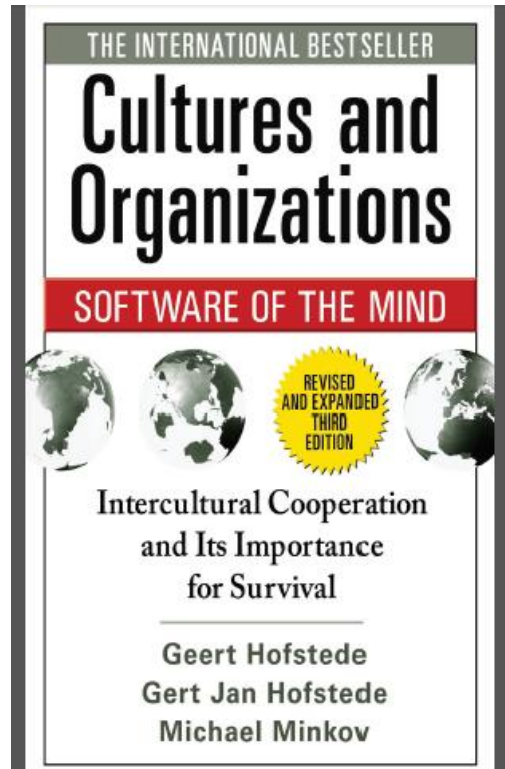
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HOW ABOUT THE CULTURE OF YOUR INSTITUTION?



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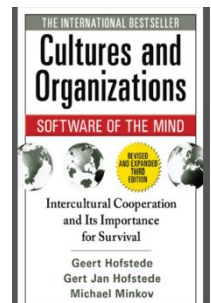


11th juror: (*rising*) “I beg pardon, in discussing . . .”

10th juror: (*interrupting and mimicking*) “I beg pardon. What are you so goddam polite about?”

11th juror: (*looking straight at the 10th juror*) “For the same reason you’re not. It’s the way I was brought up.”

—Reginald Rose, *Twelve Angry Men*

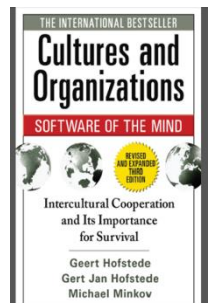
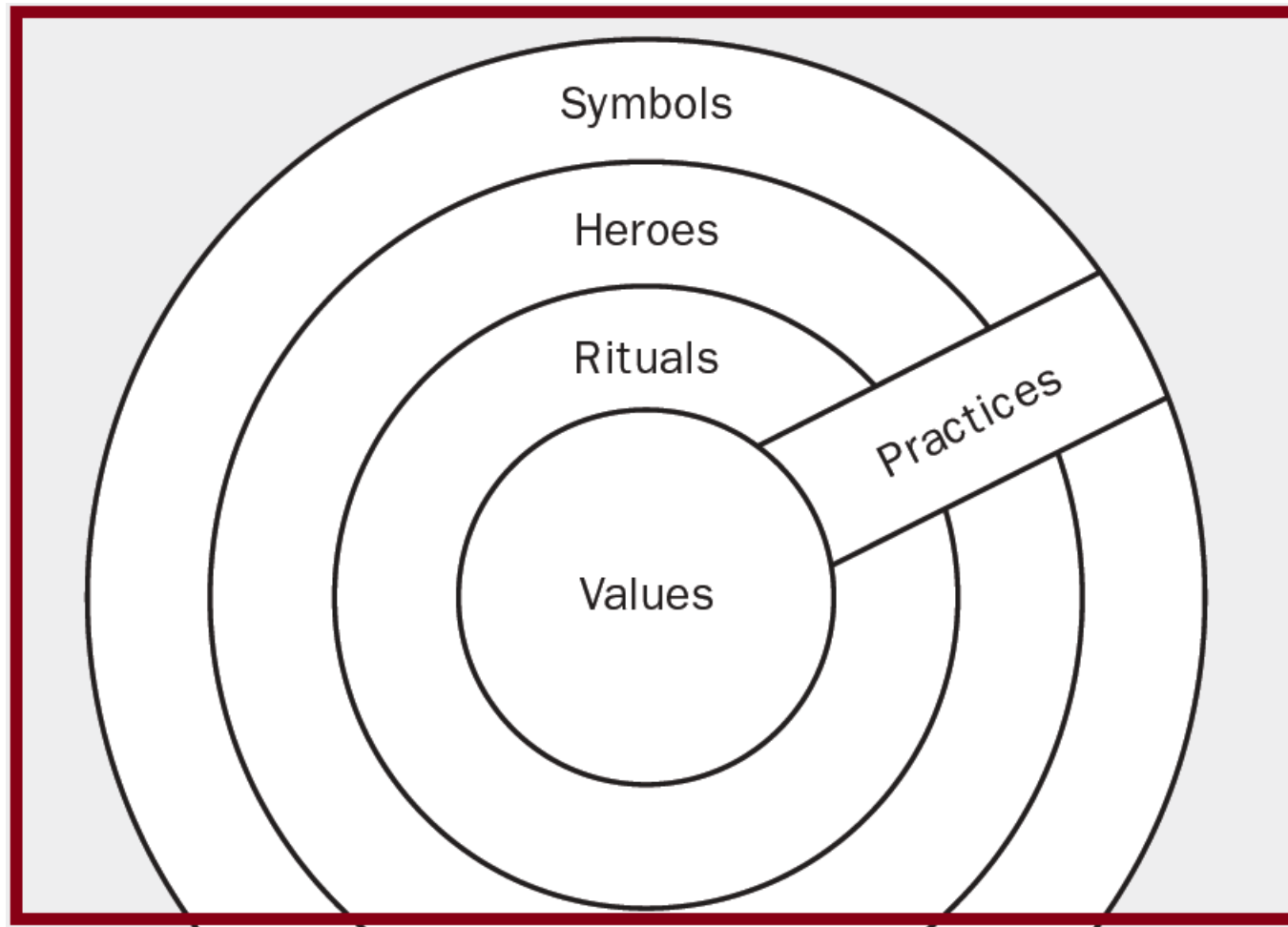




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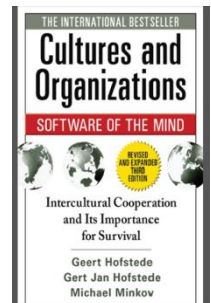
NATIONAL
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Layers of mental programming within ourselves

- A national level according to one's country (or countries, for people who migrated during their lifetimes)
- A regional and/or ethnic and/or religious and/or linguistic affiliation level
- A gender level, according to whether one was born as a girl or as a boy
- A generation level, separating grandparents from parents from children
- A social class level, associated with educational opportunities and with a person's occupation or profession
- For those who are employed, organizational, departmental, and/or corporate levels according to the way employees have been socialized by their work organization

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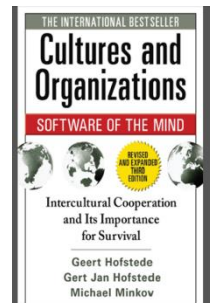
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DIMENSIONS OF CULTURE

power distance

"the extent to which the less powerful members of institutions and organizations within a country expect and accept that power is distributed unequally"

femininity versus masculinity

collectivism versus individualism

uncertainty avoidance

"the extent to which the members of a culture feel threatened by ambiguous or unknown situations"



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SO, WHAT SHOULD WE DO?

BE AWARE OF OUR
OWN CULTURE
OTHER CULTURES

VISION & MISSION

COLLABORATION

STUDENT
EXCHANGE

FACULTY
EXCHANGE

RESEARCH &
TEACHING &
COMMUNITY
SERVICE



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THANKS!
DANKE!
TERIMA KASIH!