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UBAYA
UNIVERSITAS SURABAYA



WORKSHOP NMT II

15 JULY 2022

CAPACITY BUILDING OF INTERNATIONAL OFFICE IN SUMATERA

Dr. Muzailin Affan, M.Sc

OUTLINE

01 | WHAT IS CAPACITY BUILDING?

02 | ORGANIZATIONAL STRUCTURE

03 | SWOT ANALYSIS

04 | HOW TO INCREASE THE INTERNATIONAL ACTIVITY?

05 | LESSON LEARNED FROM USK

01 

WHAT IS CAPACITY BUILDING?

WHAT IS CAPACITY BUILDING?

- Capacity Building is described as an increase in the ability of a social organization to achieve the goals that are set by that organization.
- It is a process to improve the ability of a person, group or system to meet its objectives or to perform better.



WHAT IS CAPACITY BUILDING?

Capacity building of human resources is the development of:

- Knowledge
- Skills and
- Attitudes

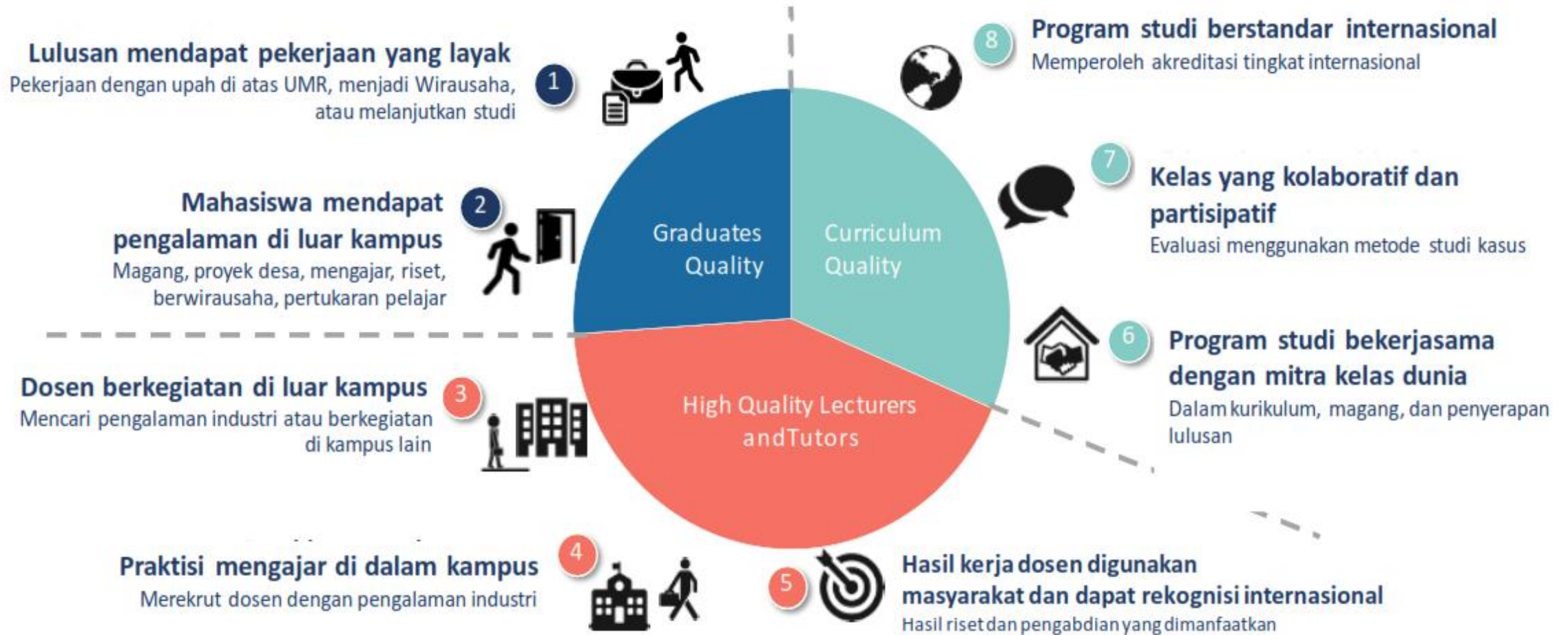
in individuals or groups of people relevant in design, development, management and maintenance of institutional and operational infrastructures and processes that are locally meaningful (Groot & Molen, 2000)



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Transformasi Pendidikan Tinggi

8 Indikator Kinerja Utama



02 

ORGANIZATIONAL STRUCTURE

ORGANIZATIONAL STRUCTURE

- Where does OIA position in a institution?
- It's important to consider the management or the status of the OIA to ensure the recognition and the “accessible” bureaucracy process
- E.g. OIA is the responsibility of Vice Rector for Planning, Collaboration and Public Relations at the university

OIA CRITERIA

- To ensure the office will work appropriately, we need to have clear structure:
- Head/Director – the responsible person
- Coordinator – the supervisor of the programs in the office
- Staff – the main actors to execute the programs
- Volunteer – the support system in the office
- Intern – the support system

OIA ROLES AND FUNCTIONS

- To bridge
- To connect
- To Looking for networks
- To facilitate the communication
- To increase the capacity of university
- To build the prestige of university

03



SWOT ANALYSIS

SWOT ANALYSIS



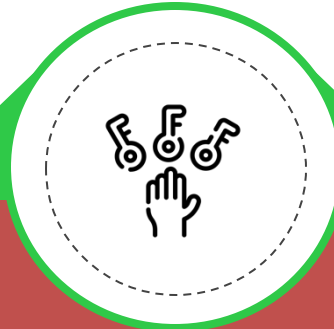
STRENGTHS

1. Positive reputation in the external community
2. Proactive Partnerships with other universities, community colleges, agencies and corporations management/leadership
3. Faculty/staff support in campus mission
5. Proactive students support



WEAKNESSES

1. Distinguishing qualities and identity not well known
2. Limited resources for faculty and staff development
3. Lack of partnership with university in develop countries, industry and company



OPPORTUNITIES

1. Partnerships in support of university initiatives
2. Expanded possibilities for the workforce in the Valley
3. Increased interest in global initiatives
4. Increase demand for mid-career redirection and life long learning
5. Technological advance



THREATS

1. University budget crisis
2. Decreasing in partnership
3. Shift in focus on numerical achievement vs. qualitative achievement
4. Development of another university in the area



STRENGTH

- What do we have in Sumatera?
- What kind of source/expertise/uniqueness can we offer?
- e.g. Padang – business, culinary
- Aceh – beaches, coffee,
- Bengkulu – 2nd largest freeport
- And others

WEAKNESS

- What are we lack of?
- E.g. Aceh – the strong of Sharia law
- Medan
- Jambi

OPPORTUNITY

- From the existing resources – What can we do?
 - Try to take every chance related to the strength that we have at our universities
- E.g. MBKM,
- From there - try to engage with the partners involve in the program

THREAT

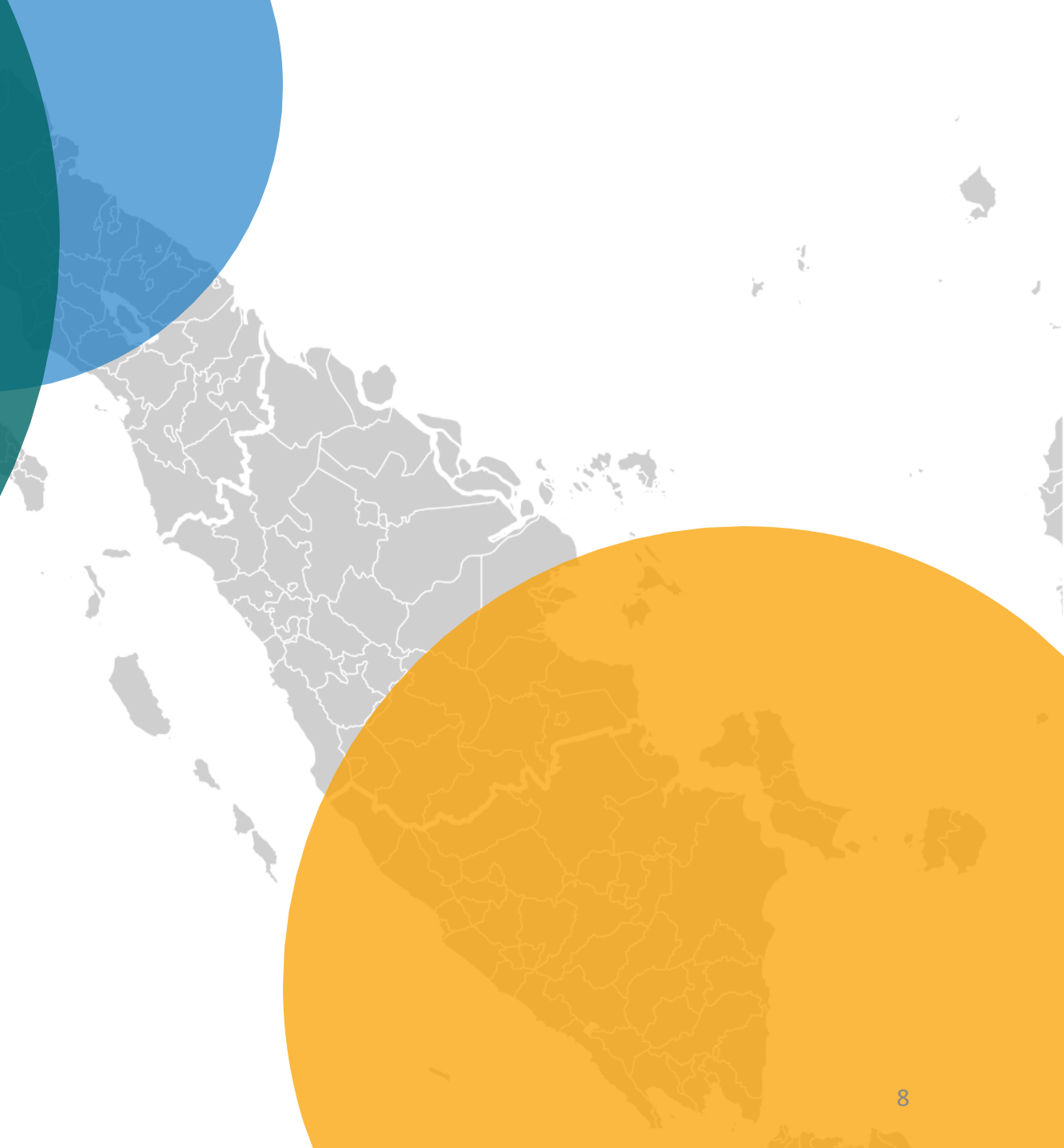
- There will be challenges to execute/run/hold the activities
- What should we do?
 - Get Financial Support
 - Attract the partners

SIMILARITIES

- Most of the provinces in Sumatera island are likely the same
- So, each university can copy/take example from the experienced university

04

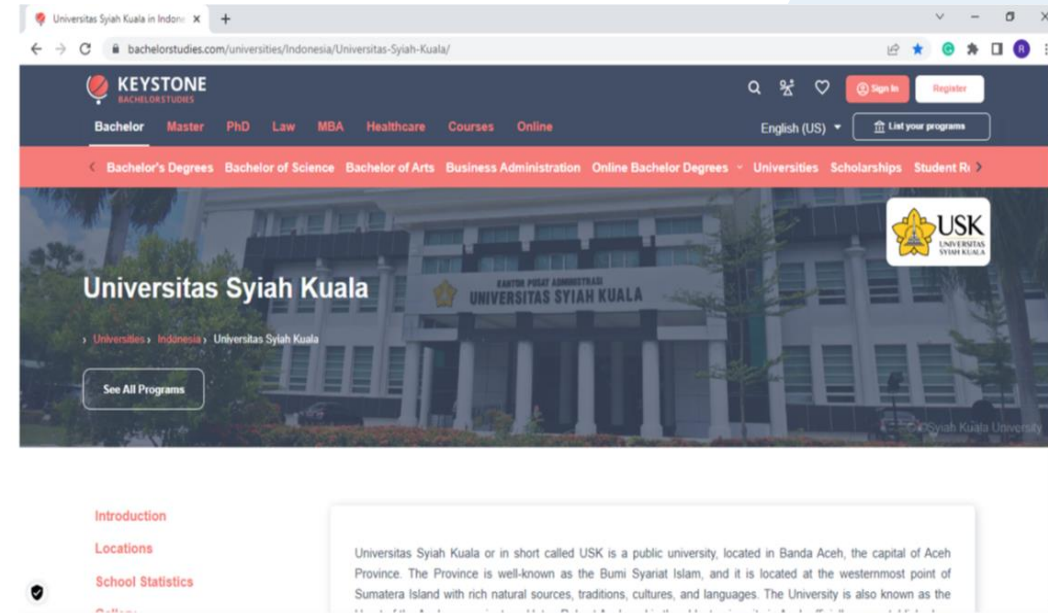
HOW TO INCREASE THE INTERNATIONAL ACTIVITY?



HOW TO INCREASE THE INTERNATIONAL ACTIVITY?

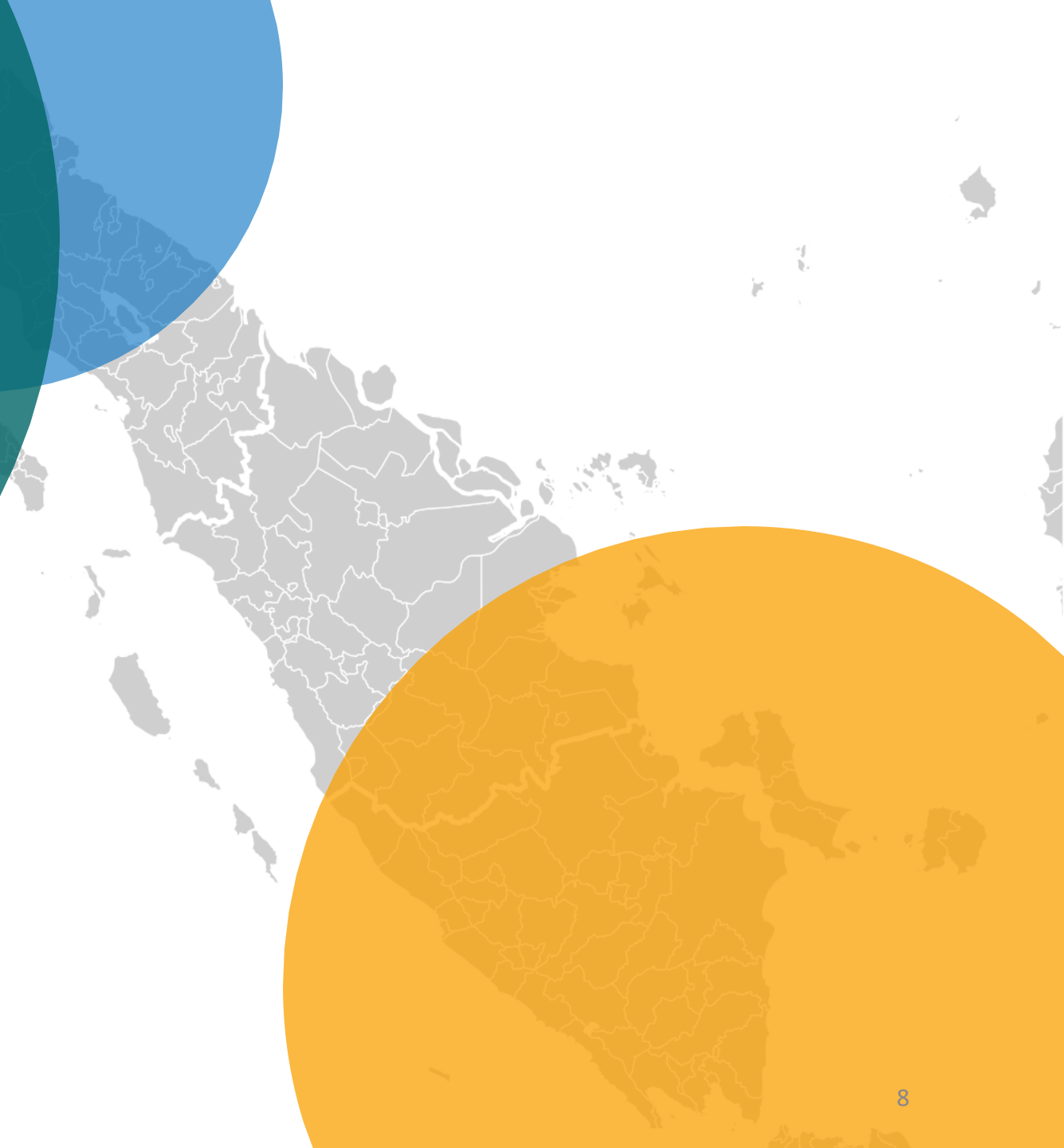
Do's:

- market research
- good marketing strategy (create the website, promote through media social, subscribe the agent promoter, e.g. Keystone)
- actively approach the partner
- actively participate in the mobility programs, especially from local government (e.g. kemendikbud)



05

LESSON LEARNED FROM USK



LESSON LEARNED FROM USK

OIA USK has conducted many international collaboration activity, including:

- students exchange (inbound and outbound)
- staff/lecture/professor exchange (inbound and outbound)
- Seminar, workshop, conference
- Collaboration Research
- Summer program
- Short course program
- Internship for students/staff
- KKN International
- Participate in the exhibition
- Cultural Visit

LESSON LEARN FROM USK



LESSON LEARN FROM USK



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Live Webinar

Lesson Learnt & Motivational Talk on International Cooperation

Tuesday, 28 July 2020, 10.00 WIB

Live Via

Google Meet
bit.ly/livewebinarMOFA

With: **Andre Omer Siregar**
Director of Asia-Pacific and African Intra-Regional and Inter-Regional Cooperation, Ministry of Foreign Affairs of the Republic of Indonesia

Moderator: **Dr. Muzallin Affan, M.Sc**
Director, Office of International Affairs, Universitas Syiah Kuala

Registration Link:
bit.ly/daftarwebinarMOFA

Free Registration & E-Certificate

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Live International Webinar Series

Energy Swaraj : The Energy of Sustainability

Friday, 24 July 2020, 14.00 - 15.30 WIB

Live Via

Google Meet
bit.ly/livewebinarswaraj

Moderator: **Dr. Sarwo Edhy Sofyan**
(Lecturer of Mechanical Engineering, Universitas Syiah Kuala)

With: **Dr. Chetan Singh Solanki**
(Professor, Department of Energy Science & Engineering, IIT Bombay, India)

Registration Link:
bit.ly/daftarwebinarswaraj

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JOINT INTERNATIONAL WEBINAR SERIES

Artificial Intelligence & Deep Learning

Tuesday, 7 July 2020, 10.30 - 13.00 WIB or 09.00 - 11.30 IST

Live via ALIVE

Registration Link:
bit.ly/jointwebinarartefi

Free Admission & E-Certificate

Speakers:
Prof. Dr. Taufik Fuadi Abidin
Professor in Computer Science of Universitas Syiah Kuala
Mr. C.K. Marjowda
Head of Information Science & Engineering and Deputy Director, International Collaborations of Ashoka Institute of Technology, Bangalore, India

Moderator:
Mr. Ravi Makhija, MBA
Director ITCPS International, Pioneer Institute Education in Indonesia

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Join Us!

Webinar Series

Study in UK

LIVE from Indonesia and United Kingdom

Friday, 29 May 2020
17.00 WIB / 11.00 UK Time

Live Via

Free Admission and E-Certificate
Registration Link: bit.ly/webinarstudyinuk

Moderator: **Muhammad Hafiz Aslami**
Doctoral Student of Civil Engineering (Control Engineering), University of Manchester and LPDP Awardee

With: **Mailizar**
Alumnus of James Madison University, USA, and University of Southampton, UK, and Prestas Scholarship and LPDP Awardee

With: **Aditya Rivaldy**
Master Student of Law School ULM, Maritime Law, University of Southampton, UK and LPDP Awardee

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Webinar Series

LET'S STUDY IN TAIWAN

FREE!

FIRST COME, FIRST SERVE!

Live via ZOOM*

Tuesday, 24 Nov 2020, 14.00 - 15.30 WIB

TOPICS OF DISCUSSION:
Academic Activities during Pandemic Study, Scholarship, & Job Opportunity Sharing Session from Alumnus

SIGN UP HERE:
s.id/daftarwebinartaiwan

Moderator: **Ria Erylita**
Alumnus of National Dong Hwa University, Taiwan, & OIA Manager for Project Planning and Collaboration

With: **Kahli Mochtar, Ph.D.**
Alumnus of Asia University and National Sun Yat-Sen University, Taiwan

With: **Desi Yuliana S.Pd., MBA**
Alumnus of National Tainan Hai University, Taiwan

*The ZOOM link will be sent via Email.

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Webinar Scholarship Day

LIVE from Indonesia and Germany

Friday, 8 May 2020
14.00 WIB / 09.00 CEST

Via Google Meet
bit.ly/LinkLiveWSD

Topic: **Tips & Tricks to get Scholarship, Study, Life & Work in Germany**

With: **Sadikin Nugraha, SE.**
Master Student SEPT-MSA Program, Universitat Leipzig, Germany, and Awardee of DAAD-ASPE 2018

Moderator: **Ns. Aulia Farsi**
Psychiatric Nurse of Central Emergency Room, Installation Asklepia Klinik, Germany

With: **Dinaroe**
Lecturer of Economics & Business Faculty, Universitas Syiah Kuala, and Alumnus of Universitat Leipzig, Germany

Free Admission and Certificate
Registration Link: bit.ly/WSDJermon

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Q&A Webinar Series

Study in Australia

LIVE from Indonesia & Australia

Wednesday, 15 July 2020
14.00 WIB

Live Via Instagram
@oiaunsyiah

Registration Link: bit.ly/webinarstudyinaus

With: **Izzen Nur Aslam S.T., M.Eng**
Alumnus of UNSYIAH, Master Student of Metallurgical Engineering at Curtin University & Curtin International Postgraduate Research Scholarship (CPRS) Grantee

Moderator: **Manna Wassalwa S.Pd**
Alumnus of UNSYIAH and Erasmus Mundus Program

With: **Dwi Juniyana S.Pd**
Alumnus of UNSYIAH, Erasmus Mundus Program, Master Student of Applied Linguistics at Monash University & AAS Scholarship Grantee

Drop your questions on the comment box of OIA's social media accounts! The question will be answered on D-day.

Free Admission & E-Certificate

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Webinar Series

Study in USA

LIVE from Indonesia & USA

Wednesday, 17 June 2020
09.00 WIB

Live Via

Google Meet
Link: bit.ly/livewebinarusa

Moderator: **Dr. Suhartono, S.St., M.Sc**
Alumnus of University of Arkansas, USA

With: **Malvina**
Ph.D Student of Teaching & Curriculum Program, School of Education, Syracuse University, USA, and Dikti Funded Fulbright Grantee

With: **Andriansyah**
Ph.D Student of RLEMC, Department of Teaching & Learning, Ohio State University, USA, and Indonesia Endowment Fund for Education Grantee

With: **Lilis Su'adah**
EducationUSA Aceh Adviser

Free Admission and E-Certificate
Registration Link: bit.ly/webinarstudyinusa

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Webinar Series

LET'S STUDY IN FRANCE

FREE!

LIVE via ZOOM*

Monday, 26 October 2020, 10.00 - 12.00 WIB

With: **Sylvain Lebeyec-Labeyec**
Coordinator of Higher Institution Cooperation and Campus France National Institut Francaise d'Indonésie

With: **Nur Hafidyah**
Person in Charge of Campus France Medan Institut Francaise d'Indonésie

With: **Endah Triandani**
Person in Charge of Campus France Alumnus Institut Francaise d'Indonésie

With: **Helmi Samsudin S.Pd., M.Ed.**
Unsyiah Lecturer, Biology Faculty & Alumnus of Université de La Rochelle-France

TOPICS OF DISCUSSION:
Academic Activities during Covid-19 Pandemic Study & Scholarship Opportunity Sharing Session from Alumnus

Registration Link:
s.id/daftarwebinarfrance

*The ZOOM link will be sent via Email.

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Webinar Series

STUDY & WORK in THAILAND

LIVE from Indonesia & Thailand

Thursday, 13 August 2020, 14.00 WIB

Google Meet Link:
bit.ly/joinwebinarthai

Registration Link:
bit.ly/daftarwebinarthai

Free Entry & E-Certificate

Moderator: **RURI WIDYASARI**
Alumnus of Mae Fah Luang University, Thailand & Asst. Operational Manager, Oriental Consultants Global Co.Ltd, Indonesia

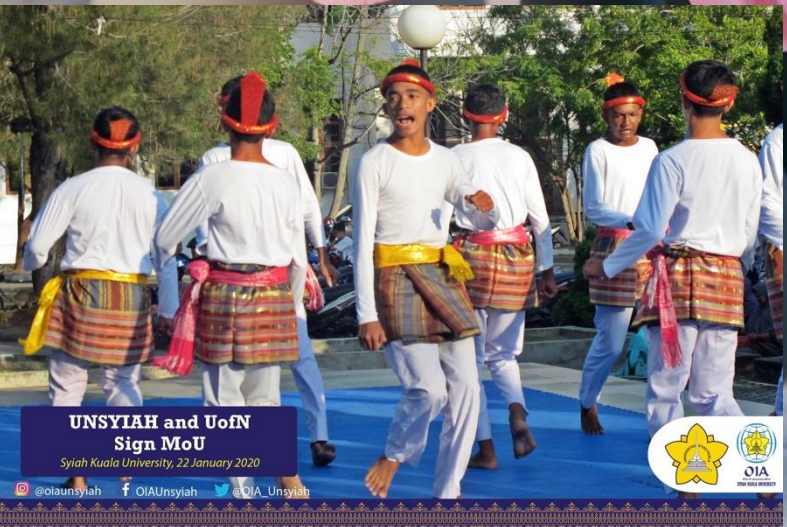
With: **MUHAMMAD SYUKUR**
Alumnus of Mae Fah Luang University, Thailand & Lecturer, School of Management, Mae Fah Luang University, Thailand

With: **MUHAMMAD KHALID WARDANA**
Master Student of Arts in Social Sciences, Chiang Mai University, Thailand & Admission Counsellor, School of Management, Asian Institute of Technology, Bangkok, Thailand

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WEBINAR SERIES

Cultural Visit





TERIMA KASIH