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STRATEGY & Implementation of Internationalization Programs of Higher Education in Indonesia

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Internationalization Programs of Higher Education

Many many varieties.....

- Student exchange/student mobility
- Short-term mobility for students, summer course/camp
- Faculty exchange, staff mobility
- Curriculum development collaboration
- Research collaboration
- Journal publication and editing collaboration
- Webinar/seminar, symposium, conference, group dialog
- Dual/double degree, joint degree
- Etc....



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■ How do you define internationalization?



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Traditional terms (last 40 yrs)	Existing terms (last 25 yrs)	New terms (last 15 years)
Generic terms:		
•International education •International development education •Comparative education •Correspondence education	•Internationalization •Multicultural educ •Intercultural educ •Global education •Distance education •Offshore or overseas	•Globalization •Borderless education •Cross-border education •Transnational education •Virtual education •Internationalization ‘abroad’ •Internationalization ‘at home’
Specific elements:		
•Foreign students •Student exchange •Development projects •Cultural agreements •Language study	•International students •Study abroad •Institution agreements •Partnership projects •Area studies •Double/joint degrees	•Education providers •Corporate universities •Liberalization of educ services •Networks •Virtual universities •Branch campus •Twinning/franchise programs •Global Education Index (GEI)
Knight (2009)		

Definition of Internationalization

The process of integrating an *international*, *intercultural* or *global* dimension into the purpose, functions or delivery of higher education (Knight, 2008, 2009).

Key points to remember:

- Internationalization is a process, a tool, a means
- Not an ending or a result



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Internationalization Strategy

- In order to get to where you want to be in internationalization process, you need a strategy.
- Internationalization strategies involve and affect the whole academic community of the higher education institution, including the alumni and the areas to promote for future/potential students.
- Based on analysis and evaluation of needs
- Integrated as part of the HE institution's overall strategic plan --> instructions and expectations from the leaders of the HE institution/board of committees are clear for everyone to follow



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Internationalization Strategy

(Knight, 2009)

Six approaches to internationalization strategy:

1. Type of activities: study abroad, building research network, etc.
2. Outcomes: increase number of incoming international students, more international accreditation for study programs, etc.
3. Rationales: what is the rational/motivation behind the strategy? Is it because of lack of recognition, lack cultural diversity, see int'l as income source, etc.
4. Process: bring internationalization into the process of teaching, research, comm service (Tridharma).
5. Ethos: creation of a culture or climate on campus that promotes and supports int'l
6. Abroad/cross-border: internationalization is seen as the cross-border delivery of education (franchises, twinning, branch campuses, distant learning, etc.)

No 'one size fits all'



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Internationalization at Home (IaH): Definition

To make students interculturally and internationally competent without leaving their own city/region/country for study-related purposes (Crowther et al., 2001).

- IaH in a digital environment and digital learning → a fit!
- What have we learned about digital learning/environment during the pandemic?



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How to do IaH?

1. The presence of internationally-minded and/or foreign teaching/research staff and the international students on campus
2. Internationalize the curriculums and programs: infusion of courses with international/intercultural/global content/theme, prepare English courses every semester, have interdisciplinary studies conducted in English
3. Internationalize the teaching & learning process: COIL (Collaborative Online International Learning); faculty exchange; international case studies/reference; bring international speakers as part of the teaching process, incorporate foreign languages if possible, online dialogues among students from multiple HEIs.
4. Internationalize the work environment: English Day once a week in office units, English Club for students and teachers, encourage staff to enroll in English courses.



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Sharing from UKWMS: During the pandemic

1. COIL program between the faculty of nursing from 4 universities:
UKWMS, Saint Louis College in Bangkok, University of Santo Tomas in Manila, STIKES Bali:
 - Since Odd Semester 2020 until Odd Semester 2021 (3 semesters)
 - Different topic each semester: Community nursing, Health innovation in nursing
 - COIL requires an exchange/sharing of cultures too
2. COIL-like program between faculty of psychology UKWMS and early childhood education Vancouver Island Univ Canada:
 - 2 semesters already (even sem 2021 and even sem 2022)



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Sharing from UKWMS: During the pandemic



3. Faculty Exchange with two universities in the Philippines (Saint Louis University and Univ of the Immaculate Conception, all 3 of us part of ASEACCU):
- Run for 3 semesters already
 - Faculty exchange → involving Study Programs with less experience and exposure to internationalization; start small and grow bigger each trial
 - Student exchange → mimicking the ICT program from Belmawa

Pushing hard for Internationalization at Home.



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Sharing from UKWMS: During the pandemic

- The current internationalization mission of UKWMS is to focus on getting international certification and accreditation \s for some Study Programs within the next few years.
- Understanding the above mission allows me to strategize my work in the IO → what to prioritize, make a distinction between the needs and capabilities of each Study Program, finding potential collaborations that will fit the need for various Programs.
- UKWM Madiun joining UKWMS → no experience of int'l, starting in zero.



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Case Studies of 2 Study Programs

- Chemical Engineering: more advanced in internationalization, strong in research → find partners ready to collaborate in research.
- Philosophy Study Program: only 1 or 2 faculty members ready to teach in English at first → find a match of a program who are also new in sharing teaching and curriculum, so they both start together, testing the water together, start small and easier projects with visiting lecture/faculty exchange, conducting webinar, symposium in English and inviting each other. For this type of programs, providing a lot of support and mentoring are crucial, such as arranging for meetings, being present a lot in the beginning stage but slowly encouraging them to initiate contact with the partner institution directly.



Summary

- Internationalization is a process, not an end result.
- Many approaches to internationalization, it doesn't always mean going abroad or involve foreign person.
- Take advantage of digital network and technology for process of learning and teaching as part of internationalization.
- Strategize as part of the internationalization process in order to achieve whatever end result that your HEI plan to have. Having no strategy is like walking in the dark.
- Treat each Study Program differently based on their strength, weakness, specialty.
- Start with small and easy projects, repeat them, make them routine activities.





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Thank You



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